



State Headquarters
Grand Valley State University
Seidman School of Business
510 West Fulton Street
Grand Rapids, MI 49504
Phone: 616.331.7480
Fax: 616.331.7485
www.gvsu.edu/misbtdc.org

Date: March 26, 2009
Contact: Jennifer Deamud (MI-SBTDC)
Phone: 616.331.7482

Carole Williams Appointed Finance Manager for the Michigan Small Business & Technology Development Center

Regional Centers

Escanaba

Traverse City

Alpena

Harrison/ Mt. Pleasant

Saginaw

Flint

Grand Rapids

Lansing

Detroit

Mt. Clemens

Kalamazoo

Ypsilanti

Grand Rapids, March 26, 2009 – The Michigan Small Business and Technology Development Center (SBTDC) is proud to announce that it has appointed Carole Williams as its Finance Manager.

In her role, Carole holds responsibility for the grants and financial management of the SBTDC headquarters, Grand Valley State University serving as host of the statewide program. With this also comes responsibility for the financial oversight of the twelve MI-SBTDC statewide regional centers, the statewide technology business assistance program funded by the Michigan Economic Development Corporation, and the State supported Emerging Technologies fund.

“The SBTDC continues to strengthen and expand its services for entrepreneurs; we are excited to have onboard an expert in grants management who can help the program continue to grow successfully. We are excited to bring Carole into the SBTDC network,” stated Carol Lopucki, State Director.

Carole brings tremendous technical financial and accounting experience to the SBTDC organization. Most recently, Carole was employed by Grand Valley State University as the University’s fiscal agent for a \$15million federal program, managing federal and state compliance and audits of all grant sub-recipients. Prior to joining Grand Valley State University Carole spent six years teaching at the college level, eight years operating her own consulting firm serving small businesses, and nine years as lead financial analyst with IBM.

Carole’s received her CPA license in 1996; she acquired her M.B.A in 1983 from Clark Atlanta University in Atlanta, Georgia. Carole has attained certification in grant management.

About MI-SBTDC

The Michigan Small Business & Technology Development Center provides counseling, training and market research for Michigan’s new business ventures, existing small businesses, expanding new businesses, new technology companies, and innovators. The MI-SBTDC is housed at the Grand Valley State University Seidman College of Business in Grand Rapids, Michigan. As host of the MI-SBTDC State Headquarters, the Seidman College of Business oversees the twelve-region MI-SBTDC network. Entrepreneurs and small business owners may access the services of their nearest MI-SBTDC by calling (616) 331.7480 or visiting www.gvsu.edu/misbtdc.

###