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Michigan is Celebrating Small Businesses

Michigan's outstanding, award-winning small businesses will be honored April 29 at the Lansing Center as the state's major business organizations and agencies collaborate for the sixth annual "Michigan Celebrates Small Business" event. Tickets are available at michigancelebrates.biz.

"We are expecting over 1,000 in attendance at this year's celebration," says Jennifer Deamud, managing partner of Michigan Celebrates Small Business. "Michigan Celebrates is centered around entrepreneurs that are building Michigan's economy. People want to acknowledge their success and this program does just that."

Tickets are \$135 per person or receive a 20% discount and reserve a table of eight for \$850. The evening includes a cocktail reception, an address by the governor and the awards dinner at the Lansing Center in Lansing. Black tie is optional. Reasonable arrangements for persons with disabilities will be made if requested at least two weeks in advance. Contact: Jennifer Deamud, MI-SBTDC, (616) 331-7480, info@michigancelebrates.biz. To register by phone, call Pam Lantrip at 800.362.5461.

Michigan Celebrates Small Business is a premier annual program to recognize entrepreneurs and small business supporters in a variety of categories. The program is a cooperative effort of the U.S. Small Business Administration – Michigan, the Small Business Association of Michigan, the Michigan Economic Development Corporation, the Michigan Small Business & Technology Development Center and the Edward Lowe Foundation.

Underwriters for this year's Michigan Celebrates Small Business event are National City (now a part of PNC), Clark Hill PLC, the Michigan Economic Development Corporation, the Michigan Certified Development Corporation, Accident Fund Insurance Company of America and Dynamic Edge Inc.

"We're honored to have been the primary sponsor of this prestigious event since its inception 6 years ago," says David Morrison, Southeast Michigan Business Banking Market Manger with PNC. "Michigan Celebrates Small Business is very important to PNC because it recognizes those companies and individuals that have taken the risks necessary to grow our economy. At PNC we have a group of seasoned bankers that help those risk takers succeed."

(more)

Don Lee, Chief Marketing Officer of Clark Hill PLC, says “Clark Hill is focused on second-stage companies wanting to stay and grow in the state of Michigan. We have established a team of experienced professionals that are committed to serving these companies. For 5 years, we have supported and watched the Michigan Celebrates Small Business event spotlight over 300 small businesses. Now going into the 6th year, we’re ecstatic about continuing our sponsorship and commitment of the event.”

Media partners for Michigan Celebrates Small Business are *MiBiz*, *Crain’s Detroit Business*, *Upper Peninsula Business Today*, the *Traverse City Business News*, Michigan Radio, Mitechnews.com, WWJ Newsradio 950 and the *Greater Lansing Business Monthly*.

About Michigan SBTDC

The Michigan Small Business & Technology Development Center provides counseling, training and market research for Michigan’s new business ventures, existing small businesses, expanding new businesses, new technology companies, and innovators. The MI-SBTDC is located at the Grand Valley State University, Seidman College of Business in Grand Rapids, Michigan. As host of the MI-SBTDC™ State Headquarters, the Seidman College of Business oversees the twelve-region MI-SBTDC™ network. Entrepreneurs and small business owners may access the services of their nearest MI-SBTDC by calling 616.331.7480 or visiting www.misbtDC.org.

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